

Kerri Hunter - Woodman

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Curriculum Vitae

Employment

Owner
1988 – Present

Kerri*s Cat Care, Philadelphia, PA Personalized Pet & House Sitting Services

- Serviced over 2000 clients, including vacationers. handicapped, elderly, corporate executives, and celebrities
- Supervised and trained a staff of 10 employees
- Created and Designed marketing material and objectives
- S** Performed all administrative functions of the business

Veterinary
Technician
1987-1988

The Cat Doctor. Philadelphia, PA

- Surgical Assistant, administered medication, maintained animal hygiene and care
- Responsible for all office duties, including account management

Executive Secretary
1984- 1987

Core States Bank N.A., Philadelphia, PA

- Performed all duties of executive secretary

Education

- 2003 - Pet First Aid - Certificate, Pet Tech
- 2003 - Lower Bucks County American Red Cross Adult - Infant CPR -First Aid
- 2002 - Lower Bucks County American Red Cross Pet First Aid/CPR
- 2002 - Club Canine - Obedience and Training Seminar
- 2002 - University of PA Veterinary School - Feline Symposium
- 2002 - University of PA Veterinary School - Canine Symposium
- 1998- American Red Cross, Southeastern PA Chapter - Certificate Pet First Aid
- 1998- Emergency Animal Rescue Service Technician - Certificate
- 1998 & 2002 - Pet Industry Joint Advisory Council (PIJAC) Cert. Small Animal Specialist
- 1997 & 2002 - PIJAC Certificate: Certified Feline Specialist
- 1996 & 2002 - PIJAC Certificate: Certified Avian Specialist
- 1996 & 2002 - PIJAC Certificate: Certified Canine Specialist
- 1991- SPCA, Inc. - Animal First Aid & CPR: Certificate
- 1982-1983 - Delgado Junior College, New Orleans, LA - Class Vice President

Professional Memberships

National Association of Professional Pet Sitters (NAPPS)

- Former Board Member
- Organized regional, national conventions and networking meetings
- Organized monthly pet sitter breakfast club meetings
- Obtained high profile personalities to promote the organization
- East coast spokesperson, of the 11 state region
- Presented regional and national lectures
- Organization and statistical analysis of pet sitter surveys

Pet Sitters International (PSI)

- Attendance certificate - 2003 Convention, Philadelphia, PA
- Regional Representative (Goodwill Ambassador)
- Made media appearances to promote "National Bring Your Dog To Work Day"
- Authored regular column in PSI Magazine (*"Kerri's Konclusions"*)
- Mentor & Lecturer

SPCA, Inc. - Philadelphia, PA

Morris Animal Refuge - Philadelphia, PA

Philadelphia Chamber of Commerce

Schuylkill Park Association Philadelphia, PA

- Successfully Advocated for puppy park

The Multiple Sclerosis Society

Awards

National Association of Professional Pet Sitters (NAPPS)

- 2001- PA Governor Thomas Ridge - Designates National Pet Sitters Week
- 1996 - First Inductee: Hall of Fame Award

Regional Pet Sitters of PA/NJ

- 1995 - present - Co-Founder
- 1996 & 1997 - Recognition Award

Pet Sitters International

- 2003 – Honorable Mention - Article Competition *"Caught up in the Moment"*
- 2002 – Top 5 finalist in Pet Sitter of the Year Award

Other Awards

- 2001 Heifer Project International - Raised \$7,300 for needy people in oppressed countries.
- The Multiple Sclerosis Society
 - 2001 - 2002 Fund raiser
 - 2000 - Fund raiser - Silver Award
 - 1999 - Fund raiser - Rookie of the Year - Gold Award

Media Experience

Print Articles

- 1989 - Philadelphia Daily News - *"Sitter Gives New Leash on Life to Vacationers."*
- 1991 - The University City Review - *"Taking Your Pet on Vacation."*
- 1996 - Philadelphia 3-Star Edition - *"Hunter is Hunted by People With Pets."*
- 1996 - Northern Liberties North Star - *"Former NL Resident Goes to the Dogs."*
- 1996 - Philadelphia Weekly - *"Hunter Heads Up Pet Sitting Pack."*
- 1996 - Fishtown Star - *"Dog's Life Lands Her in Hall of Fame."*
- 1997 - Paw Prints Post - *"Sitting Pretty."*
- 1997 - Glamour Magazine - Interview: *"40 Unusual Occupations."*
- 1997 - Philadelphia Daily News - *"Easter Chicken Was No Dumb Cluck!"*
- 1998 - Authored manual- *"Starting a Professional Pet Sitting Business"*
- 1998 - Authored manual- *"Disaster Management: "Problem Solving on the Job"*
- 2001 - The World of Professional Pet Sitters - *"Names in the News!"*
- 2001 - NAPPS Network - *"Applause for the Winner."*
- 2001 - World Ark - Heifer Project International - *"The Ultimate Petsitter."*
- 2001 - Art Museum Area Home News - *"April's Woman of the Month."*
- 2002 - Langhorne Ledger - *"Together They Learn to Save Lives"*
- 2003 - Authored Brochure *"Planning Your Pet Sitters Party"*
- 2003 - Philadelphia Inquirer - *"From the Corporate World to the Animal World"*

Television-Radio Appearances

- 1990 - CBS 6 Evening News - Good Sense Segment: *"Local Pet Sitting Industry."*
- 1995 - ABC News at Noon - *"Occupations That Work in Winter Weather."*
- 1995 - NPR - WHYY, Bob Garfield - Interviewed at NAPPS conference
- 1996 - Fox New York: Pet News with Brian Kilcommons - *"NAPPS Award."*
- 1996 - Fox Good Day Philadelphia - *"Promoted pet sitting industry & NAPPS"*
- 1996 - NBC Sunrise News - Featured Person of the Week: *"Endorsed NAPPS award."*
- 1998 - Fox 10:00 News - *"The Easter Chicken."*
- 1998 - KYW Channel 3 News at 6 & 11 - *"Easter Chicken Saved by Petsitter."*
- 1998 - Channel 10 News at 4- Special Consumer Report: *"Personal Services."*
- 1999 - WYSP Jimmy Tayoun Radio Show (90 Forum) *"Ask the Pet Expert"*
- 2001 - Fox Good Day Philadelphia - *"Bring Your Dog to Work Day"*
- 2005 - Good Morning Philadelphia - *"Benefits of NAPPS Membership"*

Lectures

- 1998-2002 - School District of Philadelphia - Small Business Training: *"Entrepreneur Symposium for High School students."*
- 1998 - S.E. Florida NAPPS Conference - *"Benefits of Becoming a NAPPS Member."*
- 1998 - North Carolina Regional Meeting - *"Problem Solving on the Job"*
- 1998 - Cyber Sitters United Convention - *"Benefits of Becoming a NAPPS Member."*
- 1998 - Cyber Sitters United Convention - *"Problem Solving on the Job"*
- 1999 - PSI National Conference - New Orleans, LA: *"Problem Solving on the Job"*
- 2002 - Harcum College: *Starting a Professional Pet Sitting Business - 3 CEU class*
- 2002 - Harcum College: *Secrets for a Successful Pet Sitting Business - 3 CEU class*

References

Available upon request.